



UNIQUE Parking System

Provides a Timely Solution to Parking Problems in Redcliffe Quay, Antigua **Robert Hoebee**



Background

Rich in history and plentiful in fine dining, upscale gifts and handcrafted merchandise, Redcliffe Quay in St. John's, Antigua is a landmark business center on this Caribbean island, serving thousands of tourists and local consumers every day. Once warehouses for sugar, rum, lumber and cotton, Redcliffe Quay is now a vibrant, colorful must-see for cruise ship day-trippers, vacationers and island residents. Businesses range from tiny toy shops to exclusive art galleries, from little cafes to gourmet restaurants. Redcliffe Quay is a private center, owned, managed and maintained by Key Properties, Ltd.

Problem

Parking at the St. John's waterfront can be challenging. Much of the area's historic personality has been preserved, leaving little room for additional parking spaces. Redcliffe Quay and its private parking lot are

Wright, Key Properties Manager. "We would constantly get calls from our tenants and customers, complaining they could not find a place to park. It was very disorganized. We needed to create an environment that allowed our tenants and customers to have their own spaces." That's when Key Properties learned of the MySpot 120™ barrier by Designated Parking Corp.

Answer

The MySpot 120 is a low cost, key-controlled barrier that secures a parking space – or restricts access to a driveway. Easily secured into the road or the floor of a parking lot, drivers use a key to unlock post-like barriers in front of their space and lower it so a vehicle can be parked. The post is manually raised when the space needs to be reserved. Before they were installed, Wright offered the systems to all of the center's tenants. A total of 22

were installed, all motorists understood the parking restrictions and respected them. In fact, business owners from nearby public centers have asked if they could lease their own spots in the Redcliffe Quay lot. "We've finally created that environment where the public knows exactly where they can and cannot park."

Designated Parking Corp. and its principals have been designing and manufacturing award-winning, high-volume security systems for the automotive, commercial, industrial and residential markets since 1972. With product development, engineering and corporate functions headquartered in West Orange, New Jersey, Designated Parking's products are built at an affiliated world-class ISO Certified manufacturer in Shenzhen, China and sold worldwide. The company's full line can be seen on the web at www.dp-corp.com. ■

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situated on a private roadway that runs between two major public roads. Visitors to the St. John's waterfront area would often park in the private lot and walk to other nearby public shopping areas. Many times this left Redcliffe Quay's 40-some tenants and customers without a place to park. Signs and notices didn't work, said Chris

tenants requested the barriers. So, Key Properties had 22 of the specially designed barriers set up in the Redcliffe Quay lot.

Results

The tenants and customers who opted for the MySpot 120 devices are thrilled, Wright said. As soon as the MySpot 120 barriers

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